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Press Release

The Food Bank Singapore hosts inaugural Feed the City for 1,000 people in need

Appointed as charity of choice by social impact app TangoTab

Singapore – April 13, 2019 – The Food Bank Singapore (FBSG) today organised the inaugural Feed the City event for 1,000 people in need from its beneficiary members.

Held at City Developments Limited's (CDL) City Square Mall on April 13 from 10am to 4pm, the community engagement event will be complemented by activities such as cooking demonstrations, booths on sustainability efforts, and talks on food insecurity and food waste issues.

The event will also mark the launch of social impact app TangoTab in Singapore. Every time a diner checks in to a partner establishment on the app, TangoTab makes a donation to FBSG to feed a hungry person.

Founded in 2012 by telecom and Internet entrepreneur Andre Angel, TangoTab has donated more than three million meals to partners in the US. In Singapore, its charity of choice is FBSG.

A registered charity with IPC status, FBSG currently has more than 300 non-government organisations under its network of members and reaches out to more than 150,000 beneficiaries.

“What we love about Singapore is that it’s a tight-knit community and they care about their neighbours. In Singapore, 1 in 10 individuals go to bed hungry every night. This launch of the TangoTab app in Singapore is only the first step of us creating a sustainable impact in this city to help feed the food insecure. We are here to stay and we know that together with FBSG, we can either end hunger or come really close to doing so,” said Andre Angel, Founder and CEO of TangoTab.

TangoTab is also working with Kalm’s for the app to be used on its network of vending machines island wide by May 2019.

The app is downloadable from [AppStore](#) and [Google Play](#). The target is to have 10,000 downloads of the TangoTab app in Singapore by end April.

“FBSG has always been looking at innovative partnerships to propel our cause forward. We are humbled to be selected by TangoTab as the beneficiary of choice for Singapore. The Feed the City event, organised with support from CDL, is a testimony of our common vision to eradicate food insecurity. Together as a community, we are able to take greater strides for all,” said Nicholas Ng, Co-founder of FBSG.

“Food waste is one of the largest sources of waste in Singapore and CDL is pleased to host Asia’s first Feed the City campaign at our City Square Mall. Supporting efforts to reduce food waste has always been part of our longstanding commitment to sustainability. We hope that the event at City Square Mall will help to further encourage sustainable lifestyles and consumption choices, and raise awareness on the global food waste problem.,” said Esther An, Chief Sustainability Officer of CDL.

Learn more about TangoTab at <http://singapore.tangotab.com/how-we-give.html>.

About The Food Bank Singapore Ltd

Established in 2012, The Food Bank Singapore (www.foodbank.sg) is Singapore's first food bank and aims to be the prevailing centralised coordinating organisation for all food donations in Singapore. Its mission is to bridge potential donors and members (beneficiaries). It complements charities' food donation efforts by helping them to obtain better access to excess food. The food bank is also looking at finding creative and alternative ways to maximise use of excess food. Besides collecting, storing and distributing donated food, FBSG aspires to be the voice of food resource planning and management, and spread the word on its importance to ensure long term providence of food for everyone.

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