

TURN **WASTE** INTO **ART**

The **7<sup>th</sup>** **CDL**  
**Singapore**  
**Sculpture**  
**Award**

**Competition Brief**



**CITY DEVELOPMENTS LIMITED**

Conserving the Environment.  
Championing the Arts.

# The 7<sup>th</sup> CDL Singapore Sculpture Award

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## BACKGROUND

First established in 2002, the biennial CDL Singapore Sculpture Award is now in its 7th year. It remains the only sculpture contest at a national level and has secured a strong following from both schools and the arts community over the years. The competition has evolved over the last few years giving stronger focus on consciousness among the public towards our environment through sculptural art form and the materials used.

## Objectives

- Nurture artistic talent and encourage creativity amongst youths and local artists;
- Promote greater interest in the sculptural art form;
- Encapsulate Singapore's diverse and rich culture through Art;
- Enrich Singapore's sculpture landscape through the commission and installation of the winning creation for public display.

## BRIEF

### 1. Theme: Turn Waste into Art

With 2019 set to be the Year Towards Zero Waste, there is an increased enlightenment in how waste can be transformed into useful resources. Considering Singapore's land scarcity and the increasing amount of waste generated each year, the "take-make-dispose" model is not sustainable in the long term. In 2017, 7.7 million tonnes of solid waste was generated in Singapore, which is a 37.5% increase from 10 years ago. If we can breathe new life into waste through innovation, this will accelerate Singapore's vision of becoming a zero-waste nation by 2030.

Based on the theme **Turn Waste into Art**, the sculpture should draw inspiration from the concept of the Circular Economy and SDG 11 Sustainable Cities and Communities. The sculpture will be made from construction waste materials, that would have otherwise been scrapped. Through the sculpture, we hope to shift mindsets and change behavior in the community from that of a linear "take-make-dispose" model to a more circular one in which resources are circulated back into the economy and used for as long as possible.

### 2. Site: Wisma Geylang Serai (WGS)

The sculptures will be located at the open plaza of Wisma Geylang Serai, one indoor and one outdoor (1 Geylang Serai, Singapore 402001), which is situated at the heart of Paya Lebar Central. Wisma Geylang Serai was developed by the People's Association and it is a cultural heritage integrated hub that houses the new Geylang Serai Community Club,

South East Community Development Council office, Ministry of Health (MOH) Senior Care Centre and Ministry of Social and Family (MSF) Development Childcare Centre and Family Service Centre. It also promotes arts and culture through the Malay Heritage Gallery.

Quoting Senior Minister of State, Ministry of Defence and Ministry of Foreign Affairs, Mayor of South East District, Maliki Osman, "The civic centre was meant for government agencies to come together to integrate certain services for the community. At the same time, (it is) also to ensure that we have a space that envisions to be the hub for the Malay community, to be the pulse of the Malay community, where the heritage of Geylang Serai can be understood by Singaporeans."



The sculpture will be located at the open plaza of Wisma Geylang Serai, one outdoor and one indoor.



Location of both sculptures (facing Geylang Serai road)

Artists will be challenged to creatively design their artwork such that it includes and blends in with the existing steps without demolishing or damaging any structure.

The star denotes where the standee promoting the launch of the award and location of winning designs.

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### 3. Design Concept

The sculpture design should encapsulate the spirit of sustainability and the essence of a circular, zero-waste economy. As far as possible, artists should also incorporate the rich heritage and culture of the site in their concepts.

The sculpture should also:

- Reflect the vibrancy and liveliness of Wisma Geylang Serai, that exists to serve as a platform for Malay arts and culture, and inspiration for the wider community
- Take into consideration the context and design elements of its surroundings
- Appeal aesthetically to a local and international public of all ages
- Engage the imagination of viewers

As the sculpture will be placed outdoors in the public domain, the design must address issues of maintenance, durability, public safety and vandalism. It should be designed with low maintenance in mind.

The sculpture should be designed as a permanent structure and is required to meet an expected life span of more than 20 years.

#### 3.1 Size

The sculpture should not exceed the given sizes mentioned below.

##### Open Category Site

Artists are required to conceptualise their ideas to fit within the given space and dimensions while ensuring structural integrity, safety and weather elements. There is no height restriction at this location.

##### Student Category Site

Artists are required to conceptualise their ideas to fit within the given space and dimensions while ensuring structural integrity, safety and weather elements

#### 3.2 Material

The Sculpture must be designed with it having to be commissioned using residual building materials provided by City Developments Limited (CDL) from CDL's construction projects.

Building Materials from our construction which will broadly include

- Wood
- Glass
- Stones
- Metal



Open Category Site



Student Category Site

For further enquiries, please contact:

**THE 7TH CDL SINGAPORE SCULPTURE AWARD  
Organising Committee**

c/o City Developments Limited

9 Raffles Place, #36-00 Republic Plaza, Singapore 048619

Tel: 6877 8401 Email: sustainability@cdl.com.sg

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## PARTICIPATION GUIDELINES

### Eligibility

1. For Open Category, the competition is open to all Singapore citizens and Permanent Residents residing in Singapore and abroad as well as work permit, professional and student pass holders.
2. For Student Category, the competition is open to students from Secondary Schools, Junior Colleges, Institute of Technical Education, Polytechnics, Singapore Universities, International Schools, Private Schools and Arts Institutions in Singapore.

### Submission of entries

3. Submission of entry of any of the categories must be an individual effort. Participants may enter into more than one category if they satisfy the category's requirements, submitting up to one different work per category. Alternatively, participants may submit up to two different works in one category only.
4. All works submitted must be recent and original, and must not have been previously entered in any national, regional or international exhibition and/or competitions, or subject to any form of copyright protection in any country, whether in part or in whole.
5. Each entry submission must comprise:
  - (a) An entry form (downloadable from the Competition website)
  - (b) Entry Proposal in English\*
  - (c) Digital and Print Images\*
6. All entries are to be submitted on 4 May 2019, between 9.30am and 8.00pm to:

Singapore Sustainability Academy  
City Square Mall Level 6  
180 Kitchener Rd, Singapore 208539
7. Qualifying candidates, whose works have been shortlisted for final selection, will be contacted to submit their maquettes on 20 July 2019, between 9.30am and 8.00pm.

### Prizes

8. The prize money of S\$10,000 and S\$5,000 are for the winning designs in the Open and Student Category, respectively. For runner-up and merit awards, refer

to the website for details. For avoidance of doubt, the copyright remains with the artist. CDL reserves the right to collaborate with the artist to realise the design/maquette into one full sculpture, for which the artist will be given a separate payment for consultation and supervision. The artist is prohibited from collaborating at any time with any property developer or organization or individual to produce the winning design into a full sculpture without CDL's consent.

9. All shortlisted and winning entries, including the maquettes, will be on loan to CDL for a period of one year. CDL reserves the right to reproduce and exhibit them in all media, marketing collaterals inclusive of the internet. In the event that the maquettes can be returned earlier, the candidates will be informed of the collection dates. The Organiser reserves the right to discard or destroy all submissions that are not collected beyond the specified collection dates.
10. All prize-winning entries and selected qualifying entries might be displayed in a public exhibition (venue to be determined) and other possible venues for such period as the Organiser considers appropriate.

### Judging

11. All entries will be judged by a panel which includes renowned local and overseas artist/art critics appointed by the Organiser.
12. The judges' decision is final. No correspondence will be entered into on this subject before, during and after the Award.

### Use of Personal Data

13. By submitting an entry to City Developments Limited (CDL), the participant agrees to allow CDL and Hong Leong Group of companies to collect and use the data, and to disclose the data to the Companies' authorised service providers, for the following purposes:
  - (a) Contact the award winners and/or participants to discuss any future exhibitions, publicity events related to their artworks and other art events.
  - (b) Send news and announcements, invitations, conduct surveys and other relevant communications related to the biennial CDL's Singapore Sculpture Award.